



CENTRAL FLORIDA CORVETTE ASSOCIATION, INC.

1973 ~ 2010



Greetings potential CFCA Sponsors & Advertisers...

The Board of Directors and members of the **Central Florida Corvette Association (CFCA)** sincerely appreciate your consideration to become a 2010/2011 - club sponsor.

CFCA is an extremely active group of Orlando-based automotive enthusiasts now entering its 37th year. Our size and experience spurs our ability to host and support many successful events both as a local organization as well as a **National Council of Corvette Clubs (NCCC)** member and active supporter and Business Member of the **National Corvette Museum (NCM)** in Bowling Green, KY. We continue to give back to the community, as well, by focusing the majority of our fundraising efforts on charitable support for **The Russell Home for Atypical Children**, www.russellhome.org, right here in Central Florida.

Key to our success is the ability to quickly disseminate information via our award winning web site at www.cfca.net which currently receives about 2000 unique visits per month to the Home page alone. In fact, our site is so popular that other Corvette clubs in Florida rely on the CFCA web site and its Calendar of Events for their own membership's use because we strive to keep the content current, up-to-date, and of interest to all. Thus our website's actual "readership" is even more impressive than the sum total of our membership alone; much more so than a traditional paper newsletter would provide.

Of course, it is only through the support of our valued sponsors and advertisers that we are able to keep our members and visitors informed of news and upcoming events. Most important of all, we always support our sponsors and advertisers thru word of mouth within our organization and to the general public who request information. Our proven commitment to our advertisers is a top priority in CFCA.

The CFCA **WEB SITE BANNER** program constantly highlights each sponsor/advertiser's business with a rotating banner ad (468x60 pixels) *plus* a block ad (100x80 pixels) on our Home page at www.cfca.net. Our web site technology ensures that each sponsor's ad has equal chance to be listed at the TOP of the page in random order. Not only that, but we provide *additional* banner ad space and links to sponsor web sites on our Sponsors and Links pages. These multiple links not only give you more exposure to visitors to our site, but serve to improve your site's link popularity and overall search engine positions, too. We will even create the graphical web site banner ads for you at no additional charge!

CFCA Sponsor \$150.00 Annual Fee
(minimum 12 month's exposure on the CFCA web site)

CAN WE COUNT ON YOUR SUPPORT?

If you have any questions or suggestions, please feel free to call me on my phone number listed below.

Once again, **CFCA** and *The Russell Home* thank you **very much** for your support.

Sincerely,

Ned

Ned Chatelain - Director of Marketing/PR
Central Florida Corvette Association

2646 Tierra Circle • Winter Park, FL 32792 • Tel: 407.671.9599 • email: nc101hsd@earthlink.net

Ad Creation

All ads must be sized appropriately and in .jpg or .gif format. Animated .gif ads are also acceptable. Maximum filesize for any graphic ad is 80Kb. If you do not have the ability to create a graphic ad, no problem! CFCA will be happy to create one for you at no additional charge based on images taken from your web site.

Small Button Ads

Small Button Ads are graphic ads sized at 100 x 80 pixels. Always visible, they run vertically along the right hand side or near the bottom of our Home Page for a minimum of 12 months. A unique feature for these ads is that we randomize their positioning at each page refresh, allowing each advertiser equal opportunity to be listed at the top of the page.

Sample Small Button ad (100 x 80):



Large Banner Ads

Large banner Ads are graphic ads traditionally sized at 468 x 60 pixels and run in rotation with other ads on our Home Page for a minimum of 12 months. Your banner ad is also featured on our internal Sponsors page as well as a text link on our internal Links page for added exposure at no extra cost to you.

Sample Banner ad (468 x 60):



Views Per Month

To maximize your ad exposure CFCA does not put any limits on the number of times your ad(s) will be displayed. We do not charge based on a fixed number of impressions (CPM) or click-throughs. Your ad will always remain visible on our Home page as well as additional exposure on our internal Links and Sponsors pages.

Because we don't limit the number of views per month your business will benefit by increased total clicks as well as branding. Your ad will be in front of serious Corvette enthusiasts 24/7 every day for a minimum of 12 months, regardless of when your ad is first installed. CFCA offers its advertisers larger format ads, reasonable rates, minimal competition, and maximum performance for your advertising dollar.

Most importantly, you will get plenty of "word-of-mouth" advertising as well, as we fully believe in supporting those that support us! Have a Corvette-related business? Contact us and perhaps we will schedule a club visit.

Your advertising dollar is key in allowing us to support our favorite local charity, "The Russell Home for Atypical Children" (www.russellhome.org). Thank you in advance for your support!

Central Florida Corvette Association

Welcome to the Central Florida Corvette Association of Orlando, Florida

Now in our 37th year as a proud Member of the National Council of Corvette Clubs (FL-186)

We invite you to make yourself at home while you browse the CFCA website, and hope you will join us as our guest at our next club meeting, event, or activity.

Our regularly scheduled meetings are on the 1st and 3rd Thursdays of each month at 7:00 PM.

Visitors & Guests are always Welcome at CFCA! Click here to view this year's meeting schedule.

Need Directions? Check out our [maps page](#).

We also host or participate in a variety of NCCC and other Corvette events each month. Guests are always welcome!

Check our [Event Calendar](#) page for the latest info.

Get more enjoyment from your Corvette ownership. [Join CFCA today!](#)

*** [Click here for a CFCA Info flyer](#) ***

*** [Click here for Membership Information](#) ***

*** [Click here for the CFCA FAQ](#) ***

Competition Director Vacancy!

We need a volunteer. Contact Hutch for details.

Latest Event Photos!

[CFCA Classic Corvettes Driveout - 06/10](#)

Congratulations CFCA Winners!

Congrats to CFCA Members who won awards at the Horizon Bay Corvette Show on Saturday, July 17th. Bubba & Tracy Wynn, Sandy Moore, Daniel & Linda Donner, and David...

Is a photo of your Corvette in our [Members Slides](#) section?

If not, send a digital photo of your Corvette to admin@cfca.net today!

Welcome Our Newest Sponsor!

masterblaster of orlando
407-295-7796

Masterblaster of Orlando

CFCA NEWS & COMING EVENTS!

Sat-Sun, Jul 24th-30th - 51ST NCCC CONVENTION at Palm Beach, Florida. Host hotel: Palm Beach Gardens Marriott. Corvette shows, autocross, drag racing, banquets, tours, and more... an entire WEEK of Corvette activities, right here in your own backyard! See the [NCCC South](#) and [NCCC](#) websites for NCCC convention info.

Thu, Aug 5th - CFCA MEETING at [Classic Chevrolet](#) - 7:00 p.m. Visitors and Guests are ALWAYS welcome!

Click on the Amazon.com logo at the left to order books, music, electronics, and all sorts of other items and 5% of your purchase price will come back to CFCA!

National Corvette Museum
www.CorvetteMuseum.com

CFCA Members are entitled to a discount on NEW NCM Memberships!

CFCA is a proud supporter of the [Russell Home](#) for Atypical Children

Today/Monday, July 19, 2010

[Weather Forecast for Orlando](#)

[Calendar](#) | [Club Info](#) | [Members](#) | [Scrapbook](#) | [Sponsors](#) | [Classifieds](#) | [Guestbooks](#) | [Classifieds](#) | [Links](#) | [Contact Us](#)

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Total Visitors: 276,226

Support our Sponsors!

DO IT ON THE RIVER!
466 West Highbanks Rd. Delray, Florida
Phone: (360) 668-8891

WEB POSITIONS

American Collectors Insurance

EXOTIC CAR TRANSPORT

White Wolf Cafe

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DARDEN RESTAURANT

V.PARTIME

uShip

COORS PERFORMANCE EXHAUSTS

ELIGERTY

DISCOUNT TIRE AMERICA'S TIRE

ELIS & FORBES

BOARDWALK PIZZA

BEST BUY

Gulf States

ADAM'S Premium Pizzas

MECHANICS PLUS

SEARS Watch & Jewelry Repair

46

DJ 007

Why pay those steaks more!

Want YOUR ad listed here? Become a CFCA sponsor! [Click here for info.](#)

This site last updated 7/19/10

Design & Hosting by [Web 2.0 Solutions](#)

EXAMPLE HOME PAGE LAYOUT

Small button ads (100 x 80) randomly rotate on Home Page at each page refresh. All advertisers have equal opportunity for top-of-page exposure. Those not displayed at the top this time are shown at the bottom of the page.

Can't create your own graphic banner ad? No problem. We'll do it for you at no charge!

We always recognize our latest sponsors with a special large format (468 x 60) center page banner ad in fixed position.

All ads include a link to your website plus you get additional exposure on our Links and Sponsors pages, as well. Not to mention... "word-of-mouth" as we support those that support us!

This animated section automatically rotates thru large format (468 x 60) banner ads for all our sponsors!

All other small button ads that do not display at the top of page this time are shown here in random rotation at each page refresh. Regardless of location, your ad is always visible, top or bottom!

Questions? Contact us at publicrelations@cfca.net