

3rd Annual Rock ‘Til You Drop Car Show & Concert

Cruise into the River District on Sunday, December 2nd, for the 3rd Annual Fort Myers Rock ‘Til You Drop Car Show & Concert. Thousands of cars will be on display throughout the day, each competing for the coveted “Best of Show” and City’s Choice awards and cash prizes. Along with these top honors, People’s Choice awards will be presented to 100 show favorites. In addition, the lucky car club with the most cars in attendance will walk away with a trophy and a cash prize. Due to last year’s record-breaking numbers, we’ve increased the footprint to accommodate everyone. Cars of every make, model and vintage will be on display; from Henry Ford’s Model T to hot rods, street rods, classics, trucks, muscle cars, military vehicles, and always the show favorite, the Corvette. Show car owners and the general public will enjoy live entertainment including Brylcream, Wildfire and Uptown Express. There will also be vendor displays, shopping and dining throughout the day. A 50/50 drawing will be held at the end of the day with 50% of the proceeds going to one lucky winner and the other 50% going to Progeria Research Foundation; a disease that causes early aging and death of children.

Join our proud sponsors, March Performance, the Holiday Inn Downtown, Cruisin’ Style Magazine, AutoTrader, Mike Kelly’s Cruise News, Keels & Wheels, the Fort Myers News-Press, Comcast and Brent’s Music & Sound as we celebrate the life of America’s greatest invention, the *automobile*. Show cars begin arriving at 8:00 am. The event is Free to the General Public and will be open from 10:00 am to 4:00 pm.

Downtown Fort Myers is located in the heart of the River District and has become a major event destination. The River District is the emerging historic district along the Caloosahatchee River in Fort Myers. Its geographic boundaries are East First Street (at Seaboard Avenue), the Caloosahatchee River, the Edison Ford Winter Estates and the McGregor Boulevard/Dr. Martin Luther King Jr. Boulevard corridor (ending at Evans Avenue).

The Fort Myers Redevelopment Agency (FMRA), formerly known as The Downtown Redevelopment Agency, was created in 1984 by the City of Fort Myers Florida to formulate a plan and strategy for the revitalization of downtown. The FMRA has continued to grow and redevelopment districts

have been added throughout the city. FMRA oversees 14 different redevelopment districts within the Fort Myers city limits. The Fort Myers City Council members sitting as the Community Redevelopment Agency oversee the FMRA and its operations. The FMRA office is located at 1400 Jackson Street in the River District.

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CAR SHOWS & CONCERTS

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